MUSEUM STUDIES PRESENTATION

Philadelphia Film Society

BY SOFIA MONDRAGON

What is the Philadelphia Film Society?

Philadelphia Film Society creates

opportunities for diverse

communities to experience film

through initiatives that inspire,

educate, challenge and entertair





 The PFS an non-profit art organization and is housed inside the Philadelphia Film Center • The PFS is made up of 2 movie theaters: The Philadelphia Film Center and the Roxy Theater One of the largest programs the PFS has is the Philadelphia Film Festival



The History





THE GO

1921 After many renovations to the original building the Karlton Theater

opens

1950

The Karlton has closed down and is

reopened as the Midtown Theater.



1941-1943

Poitzgelphia

- The theater joined the Warner
- Bros. movie circuit and William
- Goldman turns the Karlton into the
- first run movie theater in
- The owners sell the Midtown to
- AMC. AMC splits the Midtown into
- separate movie theaters.



1991

The PFS created the Philadelphia Film Festival. It would be in 2009 when the dates shifted to what they are now: the first weeks of April

The PFS took over the operation of

the historic Roxy Theater

2013



2015-2018

1995-1999

- AMC sold the Midtown to the
- American Musical Theater Festival
- (AMTF). The AMTF in 1999
- renovated the building and
- renamed the Midtown as the Prince
- **Musical Theater**

- The PFS bought the Prince Theater
- and changed the name to the
- Philadelphia Film Center







MURAL The mural that lines the lobby of the Philadelphia

Film Center



PHILADELPHIA FILM CENTER The PFS is currently located in the basement of this movie theater





ROSIE JACOBSON KYRIE FISHER BETTINA ESCAURIZA EDUCATION AND COMMUNIT EXECUTIVE ADMINISTRATOR BETTINA ESCAURIZA DEOCEDAMMINIC MANAGER & VOLUNTEER MANAGER BIG PICTURE ALLIANCE



My Role



GREENFIELD

An educational free field trip program that

run through the end of the school year and include a

- film screening, a detailed curriculum packet for each film complete with
- discussion prompts, pre and post-viewing activities and connections with learning standards.

CINEMANIACS

A pilot educational program that aims to engage high school students in a diverse selection of films and educate students on the power of film. This program was created with the Big Picture Alliance.

The Educationa I Projects

RESPONSIBILITIES FOR GREENFIELD PROJECT:

- Watching 6 movies: The Breadwinner, WALLAY, Supa Modo, Landfill Harmonic, BaddDDD Sonia Sanchez, and Plastic China
- Built lesson plans and curriculum based of the
 - individual movies



• Help and work in the projectionist booth when the

RESPONSIBILITIES FOR

CINEMANIACS: • Creating worksheets

• Taking lesson plans and turning it into a series of

Powerpoint presentations

- Research
- Creating notebooks
 - Researching

• In-Kind Donations and filling out the documents for

these donations

program begins

Movies on the Block

Movies on the Block is a free, seasonal screening program designed to support Philadelphia neighborhoods with little access to film. The PFS pairs up with other organizations to host these screenings. When my internship ended, I was just about to start working on this project.

