MUSEUM STUDIES PRESENTATION

Philadelphia Film Society

BY SOFIA MONDRAGON
What is the Philadelphia Film Society?
Philadelphia Film Society creates opportunities for diverse communities to experience film through initiatives that inspire, educate, challenge and entertain.
• The PFS an non-profit art organization and is housed inside the Philadelphia Film Center
• The PFS is made up of 2 movie theaters: The Philadelphia Film Center and the Roxy Theater
• One of the largest programs the PFS has is the Philadelphia Film Festival
Location
The History
1921
After many renovations to the original building the Karlton Theater opens.

1941-1943
The theater joined the Warner Bros. movie circuit and William Goldman turns the Karlton into the first run movie theater in Philadelphia.

1950
The Karlton has closed down and is reopened as the Midtown Theater.

1979-1980
The owners sell the Midtown to AMC. AMC splits the Midtown into separate movie theaters.
1991
The PFS created the Philadelphia Film Festival. It would be in 2009 when the dates shifted to what they are now: the first weeks of April

2013
The PFS took over the operation of the historic Roxy Theater

1995-1999
AMC sold the Midtown to the American Musical Theater Festival (AMTF). The AMTF in 1999 renovated the building and renamed the Midtown as the Prince Musical Theater

2015-2018
The PFS bought the Prince Theater and changed the name to the Philadelphia Film Center
The PFS is currently located in the basement of this movie theater.

**ROXY THEATER**
The PFS acquired this movie theater in 2013.

**MURAL**
The mural that lines the lobby of the Philadelphia Film Center.

**PHILADELPHIA FILM CENTER**
The PFS is currently located in the basement of this movie theater.
STAFF

ROSIE JACOBSON
EDUCATION AND COMMUNITY PROGRAMMING MANAGER

KYRIE FISHER
EXECUTIVE ADMINISTRATOR & VOLUNTEER MANAGER

BETTINA ESCAURIZA
BIG PICTURE ALLIANCE
My Role
GREENFIELD
An educational free field trip program that run through the end of the school year and include a film screening, a detailed curriculum packet for each film complete with discussion prompts, pre and post-viewing activities and connections with learning standards.

CINEMANIACS
A pilot educational program that aims to engage high school students in a diverse selection of films and educate students on the power of film. This program was created with the Big Picture Alliance.
RESPONSIBILITIES FOR GREENFIELD PROJECT:
• Watching 6 movies: The Breadwinner, WALLAY, Supa Modo, Landfill Harmonic, BaddDDD Sonia Sanchez, and Plastic China
• Built lesson plans and curriculum based of the individual movies

RESPONSIBILITIES FOR CINEMANIACS:
• Creating worksheets
• Taking lesson plans and turning it into a series of Powerpoint presentations
  • Research
  • Creating notebooks
  • Researching
• In-Kind Donations and filling out the documents for these donations
• Help and work in the projectionist booth when the program begins
Movies on the Block is a free, seasonal screening program designed to support Philadelphia neighborhoods with little access to film. The PFS pairs up with other organizations to host these screenings. When my internship ended, I was just about to start working on this project.
Thank you!